



Marine Lake Events Centre

SOCIAL VALUE REPORT NO.5

August 2024

MARINE LAKE EVENTS CENTRE SOCIAL VALUE REPORT

OVERVIEW

The proposed Marine Lake Events centre (MLEC) will provide a state-of-the-art theatre and entertainment space and a flexible conference and business events venue, which will greatly boost the town’s economic and tourism sectors. G&T is committed to supporting Sefton council, delivering lasting social, economical and environmental value for the area. Ensuring Southport remains a place where communities and tourism thrive.

PROJECT TEAM

The MLEC project team contains a number of professional consultancy practices and contractor(s) who are working alongside Sefton Council to achieve the Council’s social value aspirations. The Project Team is formed of; Gardiner & Theobald, IPW, AFL Architects, AECOM, OP-EN, NWA, Hoare Lea, Rose Associates, DLA Piper and WSP.

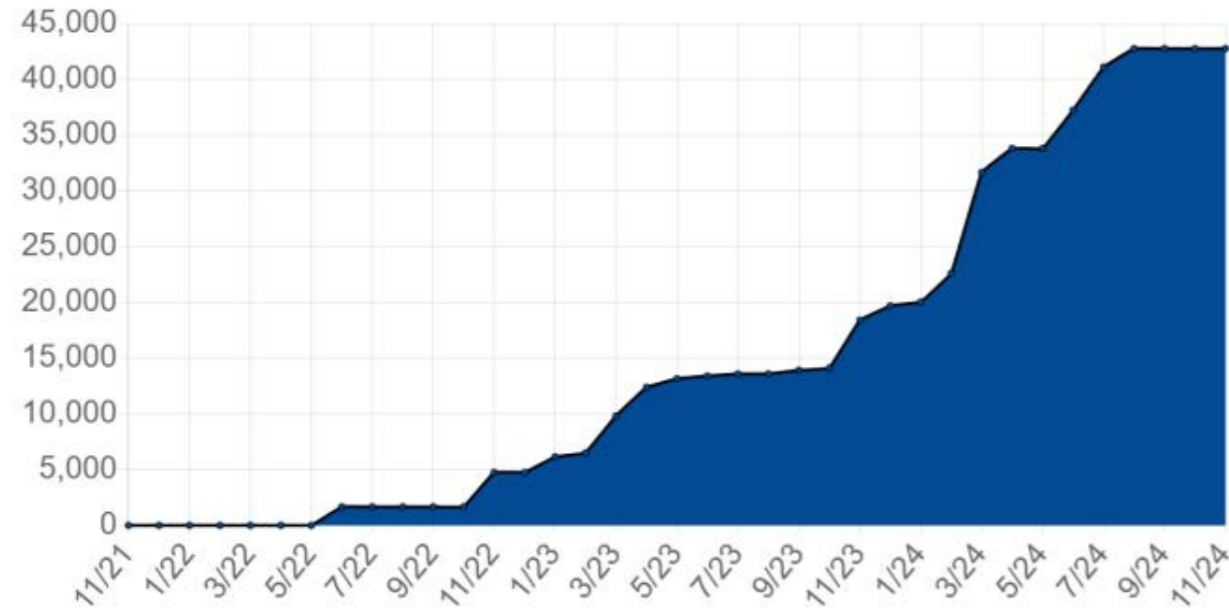
SOCIAL VALUE MEASUREMENT

The Social Value on this project is managed using the Impact Evaluation Standard (IES) UK Framework and through the five key themes identified below:

IMPACT UK FRAMEWORK CORE THEMES
Tackling economic inequality
Fighting climate change
Equal opportunities
Wellbeing and mental health
Recovering from COVID-19

SOCIAL VALUE GENERATED BY PROJECT TO DATE

This report covers the period; April 2024 - August 2024.
 £42,800.72 overall generated (financial Proxy Value based on the IES framework).



AWARDS / RECOGNITION

Gardiner & Theobald were nominated for this year’s Southport Education Group Employer Partnership Award for ‘Active Collaboration Partner’. G&T didn’t win the award but did attend the awards ceremony with Sefton on 27th June 2024 hosted at Southport College.

SOCIAL VALUE ACTIVITIES (MLEC TEAM)

TACKLING ECONOMIC INEQUALITY CREATE NEW BUSINESSES, JOBS AND NEW SKILLS	FIGHTING CLIMATE CHANGE EFFECTIVE STEWARDSHIP OF THE ENVIRONMENT
<p>Metric Name: (IM35): Number of people hours of mock interviews, CV writing, careers advice delivered Social Value (proxy value): £5,939.60</p> <p>Activities in the period include; mock interviews, ‘meet the professionals’ events, ‘career carousels’ across primary and secondary Schools in Sefton.</p>	<p>Metric Name: (IM65): Number of hours spent on environmental volunteering opportunities Social Value (proxy value): £0</p> <p>No activities in period.</p>

TACKLING ECONOMIC INEQUALITY | CREATE NEW BUSINESSES, JOBS AND NEW SKILLS

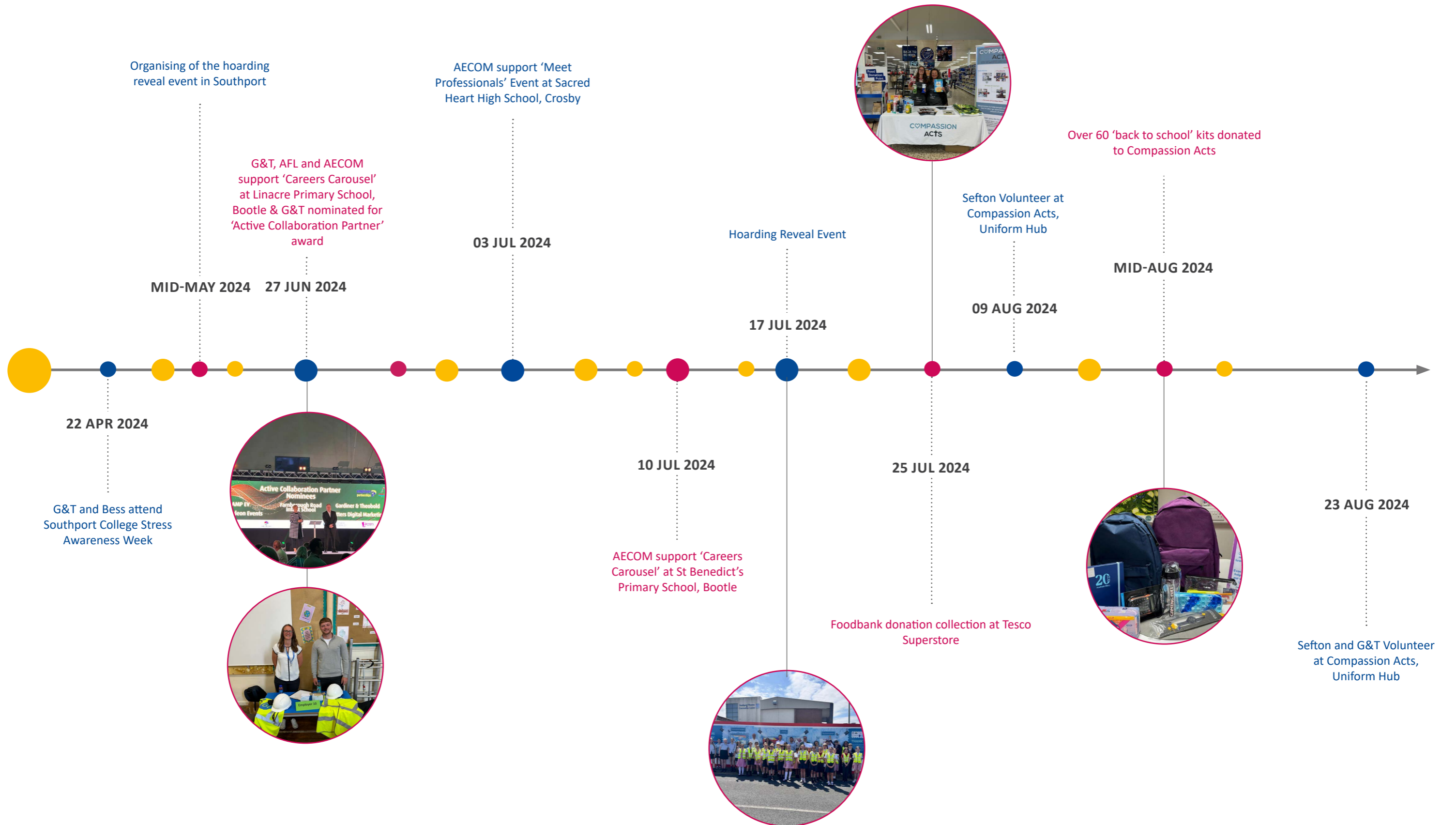
Metric Name: (IM36A): Numbers of hours delivered on influencing communities to support employment and skills opportunities in high growth sectors. | **Social Value (proxy value): £1,149.60**

Hoarding Reveal Event hosted on 17th July for primary students to see their design on the hoardings of the project.

WELLBEING | IMPROVE COMMUNITY INTEGRATION

<p>Metric Name: (IM113): Community Donations (£) - Cash & Products Social Value (proxy value): £2,100.00</p> <p>Activities in the period include donations of over 60 back to school ‘kits’ at Compassion Acts in Southport (and the Easter Egg donations which were reported as received in April 2024).</p>	<p>Metric Name: (IM110A): Number of people hours spent on direct Community Engagement activities. Social Value (proxy value): £264.97</p> <p>Supporting Volunteering activities with Compassions Acts – Uniform Hub and Foodbank Collections.</p>
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MARINE LAKE EVENTS CENTRE - EVENT IMAGES & EVIDENCE



GT GARDINER
& THEOBALD

